



भारत निर्वाचन आयोग सचिवालय
SECRETARIAT OF THE ELECTION COMMISSION OF INDIA
निर्वाचन सदन, अशोक रोड, नई दिल्ली-110001
NirvachanSadan, Ashoka Road, New Delhi-110001.

No.437/6/INST/ECI/LET/FUNCT/MCC/2022

Dated: 22nd January, 2022

To

The Chief Electoral Officers of
all States and Union Territories

Sub: Model Code of Conduct – Instructions for publicity through Video/Digital Van in view of COVID restrictions– reg.

Sir/Madam,

In continuation to the Commission's letter No. 437/6/Campaign/ECI/INST/FUNCT/MCC-2016 dated 4th January, 2017, in view of the COVID restrictions, Commission has modified the instructions as detailed below:

- (i) The permission to use Video-Vans for publicity purpose can be granted by Chief Electoral Officer for entire State and by DEO at the district/ AC level. Concerned Transport Nodal Officer must submit certificate to the Chief Electoral Officer/DEO concerned that the video van is in conformity with the Motor Vehicle Act.
- (ii) The contents of material for election publicity on the video-van shall be pre-certified from MCMCs. The video van of the political party should be used to propagate its programme and policies to seek votes. Votes or support for of any particular candidate should not be solicited. However, if it is used for seeking votes/support for a candidate/candidates then expenditure of video van shall be accounted for by such candidate/candidates appropriately. Expenditure observers to closely monitor this.
- (iii) Any party/candidate seeking permission to use video vans from Chief Electoral Office/DEO concerned should first obtain necessary permission/no objection certificate from the Competent Authority under the Motor Vehicle Act. This certification is required to ensure the conformity with the Motor vehicle Act/relevant provisions of law and Court orders, if any on this subject for plying of video-vans on the road.

- (iv) Though there is no restriction on the number of video vans which can be used publicity, but the expenditure for it shall be duly included in the Election Expenditure Account of the party, to be submitted to ECI after election.
- (v) Route of video vans to be used for publicity should be informed to local administration/District Election Officer in advance. In case of violation, the permissions for video van may be withdrawn, after due notice, by CEO / DEO concerned.
- (vi) The Video Van can be operated between 8AM and 8PM only.
- (vii) These Video Vans shall not be used for rallies and road shows.
- (viii) The District Election Officer shall identify designated open spaces as viewing points for the stoppage of the Video Vans. DEO should allocate route, space and time for video vans permitted to operate in the jurisdiction.
- (ix) It shall not be displayed at market/crowded places.
- (x) It shall be the responsibility of the political party/candidates who have taken permission of the Video Van to ensure that the decibels of the sound generated does not exceed the limit prescribed under the relevant laws.
- (xi) It shall be the responsibility of the political party/candidate to ensure that all restrictions and instructions as per Model Code of Conduct and relevant laws and rules relating to Motor Vehicles etc. are strictly adhered to.
- (xii) It shall be the responsibility of the political party/candidate to ensure that COVID appropriate behaviors as in force in the State issued by State Disaster Management Authority and Election Commission of India shall be strictly adhered
- (xiii) Not more than 500 viewers or 50% of the capacity of the designated open space (viewing point) or the prescribed limit set by SDMA, whichever is least, are allowed to gather around the Video Vans.
- (xiv) It shall be the responsibility of the political party/candidate that all present at the viewing points shall follow appropriate COVID 19 behavior and SOP including wearing of mask and maintaining of social distancing, failing which the permission may be withdrawn.

(xv) It shall be the responsibility of the political party/candidate that the stoppage for viewing shall not be at any unauthorized location and in no case, it shall cause hindrance to smooth flow of traffic or thoroughfare.

(xvi) It shall be the responsibility of the political party/candidate to ensure that at any viewing point, the maximum stoppage shall not be for more than 30 minutes.

2. A format of application for seeking permission by political party/candidate for Video-Van from CEO/DEO concerned is enclosed herewith.

Yours faithfully,



(ASHWANI KUMAR MOHAL)
SECRETARY

FORMAT FOR SEEKING PERMISSION OF VIDEO/DIGITAL VAN

Name of Election:..... Year..... Type of Election: General/Bye
Name of PC/AC:..... Name of State:.....

1. Name of Applicant:..... Mobile No.:..... EPIC No.:.....
2. Are you a contesting candidate: Yes/No
3. Name of Political Party:..... Designation in the Party:.....
4. Details of Vehicle:
(i) Type:..... (ii) Registration No.....
(iii) Make..... (iv) Year.....
5. Details of changes done in the vehicle.....
..... (Attach photo of Video Van to be used)
6. Permission details of concerned transport authority (under the Motor Vehicle Act):
..... (Enclose the copy)
7. Area of operation:
(a) (i) Entire State
(ii) District (Enclose list)
(iii) ACs:

(b) Route Plan:

Terms and Conditions:

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UNDERTAKING

I/We hereby certify that I/We have read the terms and conditions mentioned above and undertake to adhere to them in letter and spirit and in the event of any violation the permission given to me/us for the Video Van(s) can be withdrawn.

Name 1.....

2.....

3.....

Name of Party (if any).....

Date.....

Place.....